KONICA MINOLTA

Giving Shape to Ideas

Konica Minolta EnvisionIT Healthcare: Solutions, IT Services & Support.

healthcare

Konica Minolta leads the way in helping healthcare providers across the continuum of care increase productivity and reduce costs, making a significant difference in a time of shrinking budgets, reduced Medicare reimbursement, healthcare reform, Accountable Care Organizations and increased demands for regulatory compliance.

Our technology enables seamless integration with standard electronic health record, practice management and third party systems helping our healthcare customers overcome a myriad of clinical and administrative workflow and security obstacles by implementing our leading edge solutions.

Healthcare: Operational and Clinical Challenges

- Lost productivity from manual procedures converting paper records to digital format
- Broken processes resulting in higher operational costs and reduced staff and patient satisfaction
- HIPAA and HITECH compliance challenges
- Managing patient health across the continuum of care
- Improving the quality of patient care

Enabling Compliance, Increasing Productivity, Reducing Cost & Driving Customer Satisfaction

Document and Enterprise Content Management Solutions

Konica Minolta offers an array of efficient document and enterprise content management solutions to providers of all sizes from ambulatory care to large integrated delivery networks.

- Easy transition from paper to digital files
- Enterprise-wide content management
- HL7 and customized EHR integrations

Workflow and Cost Management Solutions

Streamline workflows and reduce costs using our full suite of workflow management solutions and fax server technology to:

- Minimize costs associated with managing multiple fax lines using advanced fax server technology
- Enforce print policies and control costs by tracking and managing user print behavior

Interoperability & Meaningful Use

Compliant, cloud-based and cost effective. Konica Minolta partners with Inofile to offer Kno2, a secure method of electronically transmitting clinical documents right from the bizhub® MFP control panel using Direct Messaging across the Surescripts network. Kno2 provides the following benefits:
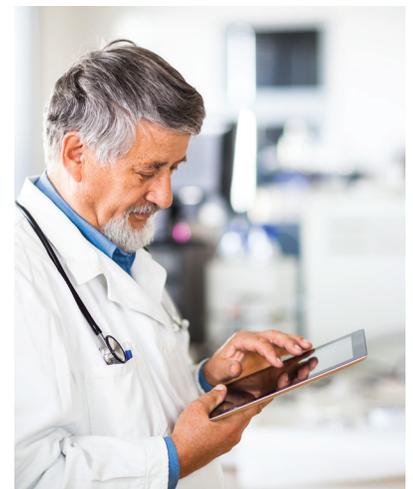
- Secure and standards-based format satisfying HITECH and HIPAA
- Surescripts Clinical Document Exchange Network access
- Fax replacement reducing costs and improving compliance

Privacy and Security Management Solutions

Konica Minolta is innovating the industry through our delivery of solutions and services developed to comply with the many regulatory requirements established by HIPAA and HITECH, especially given the most recent Final Rule governing privacy and security.

Our security solutions allow our customers to:

- Manage sensitive patient records through authentication, encryption and other solutions addressing HIPAA-mandated requirements
- Monitor access, use and distribution of documents to minimize exposure to costly and damaging data breaches
- Safeguard PHI on MFP devices with hard drive encryption, timed data deletion and network security settings using bizhub Secure Healthcare

" Our practice depends upon secure, reliable computer technology that will support medical software such as our EHR and PACs systems. Brandon Bergum of All Covered has been with us since the practice started in 2008; he has proven to be a knowledgeable and reliable IT consultant. We trust him explicitly and won't make any IT decisions without his guidance. He is always patient and responsive to our needs. He has always gone that extra mile. Brandon has become part of our family. **"**

— Petra Boesinger, Office Manager, North Ohio Gastroenterology

IT Services.

Along with the industry's most complete line of document imaging solutions, Konica Minolta offers healthcare providers IT Services from our All Covered Healthcare IT Services Organization to meet the 21st-Century Healthcare Challenges. All Covered expands the power and productivity of Konica Minolta's end-to-end document solutions by giving you powerful document and infrastructure management capabilities without adding administrative personnel to your payroll.

Since 1997, All Covered has been the leader in IT management, service and support. With over 400 trained engineers, more than 25 branch locations and over 15 years of experience, Konica Minolta's All Covered IT Services Organization can deliver cost-effective IT Services to medical providers large and small.

All Covered personnel are experienced in the latest IT technologies and certified in all major products, including Microsoft, Cisco, Citrix, Symantec, Dell and other partners. We take a proactive approach to emerging technologies to help you take advantage of cost savings and upgrade opportunities.

As a single source for IT Services, document printing, file exchange and secure archiving and retrieval, All Covered Healthcare IT Services can free medical professionals to concentrate on providing quality patient care with confidence that your IT needs are being handled by trained professionals.

All Covered ▣
IT SERVICES FROM KONICA MINOLTA / **HEALTHCARE**

All Covered Service Components

Managed IT Services

Cloud Services

IT Projects

Information Security Services

Innovative Services for Proven Cost-Savings and Award-Winning Support

In the paper-intensive world of healthcare services, reducing document costs can be a significant factor in improving profitability—and you can count on Konica Minolta to help. To help you handle healthcare documents more efficiently in both hard copy and electronic form, take advantage of our Optimized Print Services program. By monitoring usage, measuring output and managing devices more effectively, our Optimized Print Services program puts you in full control of your medical and administrative print/scan environment.

A Checklist of Healthcare Needs:

☑ HL7 Compliance

☑ Enterprise Content Management

☑ HIPAA Enabled Security Solutions

☑ Optimized Print Solutions

☑ Secure Document Exchange

☑ Fax Server Technology

☑ Cost Reduction Solutions

Security. HIPAA compliance related to security and confidentiality are critical concerns. To satisfy these requirements, Konica Minolta provides the industry's most comprehensive suite of standard privacy and security solutions.

Every bizhub device attains ISO 15408 certification at EAL 3, the highest level for commercially available products. Built-in security functions include powerful password protections for documents and devices. You can also encrypt scanned medical records and PDF documents, limit network access with IP filtering and encryption, protect hard-disk content with password and encryption, overwrite HDD content more effectively—even sanitize disk drives when bizhub devices are relocated or removed from your network.

To enhance your HIPAA compliance strategy with:

- HID Proximity card
- Biometric authentication
- Secure print
- Enable MFP HDD and Network Security

For complete information on EnvisionIT Healthcare products and solutions, please visit:
www.CountOnKonicaMinolta.com

And follow @KonicaMinoltaUS on Facebook, Twitter and YouTube.

ABOUT KONICA MINOLTA

Konica Minolta can help give shape to your ideas and partner with you to achieve your corporate objectives. Contact us to realize opportunities in:

Information Management	IT Services	Technology
Enterprise Content Management (ECM)	Application Services	Office Multifunction Business Solutions
Document Management	IT Security Assessments	Commercial and Production Printers
Automated Workflow Solutions	Hybrid and Private Cloud	3D Printers
Business Process Automation	Business Continuity	Wide Format Printers
Security and Compliance	24/7 Help Desk	Laptops, Desktops and Computer Hardware
Mobility	IT Resources and Consulting	Servers and Networking Equipment
		Optimized Print Services (OPS)
		Facilities Management

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